 Create a report in Microsoft Word and answer the following questions.

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

2. What are some limitations of this dataset?

3. What are some other possible tables and/or graphs that we could create?

1 a) The states were consistent over the months except in Jan, Feb and March when there were more live campaigns.

b) 2185 out of 4114 or 53% were successful. The “Theatre” category was the most successful followed by “Music” category. The sub-category “Plays” was significantly more successful than the other sub-categories.

c) Based on the bonus homework the smaller financial goals were more successful than the larger financial goals.

2. Criteria for a successful campaign has not been indicated. Comparison to other crowdfunding services.

3. Has the campaigns met their deadline. Comparison over different countries and currencies. Staff pick and spotlight were not analysed.